



Our Mission Statement

With the goal of strengthening bonds among our organizational members as well as the surrounding community and other organizations, BAAS is embarking on a long and ambitious journey -- the building of a sports community center.

We envision that this facility will serve as a home base from which past and present players can come together through sports, to mentor each other to reach new heights, and to inspire the next generation of youth.


Families will have a place to continue building community long after their children have finished competing as players. New programs can be introduced and existing programs expanded, to strengthen and widen our network of families.

BAAS Dragons

**P.O. Box 31129
San Francisco, CA 94131**

Tax ID #91-2153998

www.baasdragons.org



Sunday, August 16, 2009
City College of San Francisco
Health and Wellness Center

**Building community
through sports.**

www.baasdragons.org

What is The Challenge ?

2009 marks the inaugural year of The Challenge, an annual fundraising event sponsored by the Bay Area Asian Sports organization. All proceeds from The Challenge will go towards the building a new sports community center in the Bay Area.

The Challenge showcases the finest Bay Area Asian high school and college basketball players matched against alumni teams (youth vs. experience, the eternal contest!).

Dance entertainment, a raffle, skill competitions, and (in cooperation with First Down Promotions, Inc.) a celebrity exhibition game featuring players from local sports teams (49ers, Raiders, WNBA), business and political communities, are planned for the enjoyment of all.

The Challenge uniquely symbolizes one of our main goals for seeking a new sports community center – to have a place to bring together players from all areas, past and present, to mentor and inspire each other to new heights.

Schedule of Events

11:00 am Contest Preliminary Rounds
1:00 pm Women All-Stars
2:30 pm FBC Dance Group
3:00 pm Men All-Stars
5:00 pm Celebrity Game

Raffle drawings to be held throughout the day.

Skill Contests

- Elementary School (grades 3-5)
free-throw shooting
- Middle School (grades 6-8)
three-point shooting
- High School (grades 9-12)
three-point shooting

All finalists will receive an inaugural The Challenge t-shirt and an additional prize for the winners of each contest will be awarded.

Entertainment

Funk Beyond Control (FBC) is an award winning San Francisco-based youth Hip-Hop dance troupe. FBC's dancers range from age 7 to 20+ and are known throughout the West Coast.

Sponsorship Opportunities

Event Sponsor (\$10,000)

Banner, title ad space, donor acknowledgement

Celebrity Sponsor

■ Team (\$5000)

Banner, full page ad, donor acknowledgement

■ Player (\$1000)

Play in Celebrity game (must be 18 years or older), picture and bio in event book

All-Star Sponsor

■ Team (\$1000)

Banner, full page ad, donor acknowledgement

■ Player (\$200)

Half page ad, donor acknowledgement

Challenge Sponsor (\$500)

Full page ad, donor acknowledgement

Event Book Ads

\$300 Full page ad
\$175 Half page ad
\$90 Quarter page ad
\$50 Business card ad